EECS 507: Introduction to Embedded Systems Research Applications: Wearables

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Outline

1. Action items

2. Wearables

19 Sep: A. Sangiovanni-Vincentelli, W. Damm, and R. Passerone, "Taming Dr. Frankenstein: Contract-based design for cyber-physical systems," *European Journal of Control*, vol. 18, no. 3, pp. 217–238, 2012.

24 Sep: L. Zhang, B. Tiwana, Z. Qian, Z. Wang, R. P. Dick, Z. M. Mao, and L. Yang, "Accurate online power estimation and automatic battery behavior based power model generation for smartphones," in *Proc. Int. Conf. Hardware/Software Codesign and System Synthesis*, Oct. 2010, pp. 105–114.

26 Sep: J. Polastre, R. Szewczyk, A. Mainwaring, D. Culler, and J. Anderson, "Analysis of wireless sensor networks for habitat monitoring," in *Wireless Sensor Networks*, C. S. Raghavendra, K. M. Sivalingam, and T. Znati, Eds. Springer US, 2004, ch. 18, pp. 399–423.

26 Sep: Final project proposals.

1 Oct: E. Ronen, A. Shamir, A.-O. Weingarten, and C. O'Flynn, "IoT goes nuclear: Creating a ZigBee chain reaction," in *Proc. Symp. on Security and Privacy*, May 2017.

3 Oct: K. Mekki, E. Bajic, F. Chaxel, and F. Meyer, "A comparative study of LPWAN technologies for large-scale IoT deployment," *Elsevier ICT Express*, vol. 5, no. 1, pp. 1–7, Mar. 2019.

8 Oct: D. Yeke, M. Ibrahim, G. S. Tuncay, H. Farrukh, A. Imran, A. Bianchi, and Z. B. Celik, "Wear's my data? understanding the cross-device runtime permission model in wearables," in *Symp. on Security and Privacy*, May 2024, pp. 2404–2401.

10 Oct: Midterm exam.

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- 1. Action items
- 2. Wearables

Properties

Worn on body.

Unobtrusive.

Measures and displays data from body or environment.

Many niches, with activity monitoring and sports important.

Market and history I

2000s: Flashing clothing digital "art" exhibits.

2003-: Garmin Forerunner sports watch.

2004-: Suunto sports watch.

2009-: Fitbit activity tracker.

2010-2017: Recon HUD. Sold to Intel in 2015. 🙎

2012-: Misfit Shine activity tracker (Fossil Group at \$260M in 2015).

2013–2016: Pebble smart watch. 🙎

2013–2015: Bia sports watch. 🙎

2014–2015: Google Glass. "Enterprise edition" promised in the future. 🙎

Market and history II

2015-: Apple smart watch.

2011–2017: Jawbone activity tracker. 🙎

2024-: Humane Al Pin.

2024-: Rabbit R1.

Xiaomi also a major player.

Many, many more. 🙎, 🚊, 🧝





Misfit Shine



Bia Sportswatch







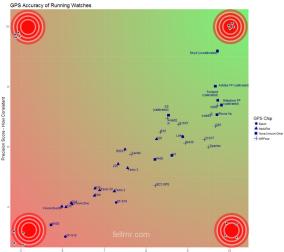


2015-: wearable power meter for runners and triathletes.

Focused on specific training and racing use cases.

Broad ecosystem support.

Focus on product performance.



Trueness Score - How Biased (Short/Long Overall)

Humane AI Pin and Rabbit R1

Humane: Seeing, talking, hand-projecting Al Pin.

Rabbit: Al assistant in a box with audio, camera, and screen.

Brutal reviews.

Wearable location tracking security implications

Security

Vaughn Highfield @starfox118

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Strava is a military security nightmare as US base locations are leaked by fitness fanatics

By tracking user's exercise habits, Strava has unwittingly become a major security breach for the US military



Strava, the running and cycling fitness tracking app, has unwittingly revealed some of the US

Wearables: a target-rich environment

Detailed training and performance data.

Location tracking.

Control of drug delivery.

Heart stimulation, etc.

Connectivity

Bluetooth LE / SMART.

USB.

ANT+.

Common sensors

IMUs.	
(Optical) heart rate.	
Temperature.	
Barometers.	
Blood glucose.	
GSR.	
Many more.	

Design considerations

Determine most important attributes for specific application.

Optimize these (they will almost certainly conflict).

Focus on capabilities not specifications: Apple not Samsung.

Startups vs. established companies

Startups can adapt rapidly

- Founders are personally doing market research and understand technology.
- No fifedoms.
- Limited disagreement on whether the company is searching or "in the goldmine".
- Most employees treat the company as if they own it.

Established companies

- Generally have more money and development resources.
- Generally have some competent people in relevant areas, so less likely to make naïve mistakes.
- Less prone to personality conflicts destroying the company.

Future

Killer app.

Generality vs. stickiness.

Medical.

Conductive fabric.

CNT probes.

Understanding application in detail.